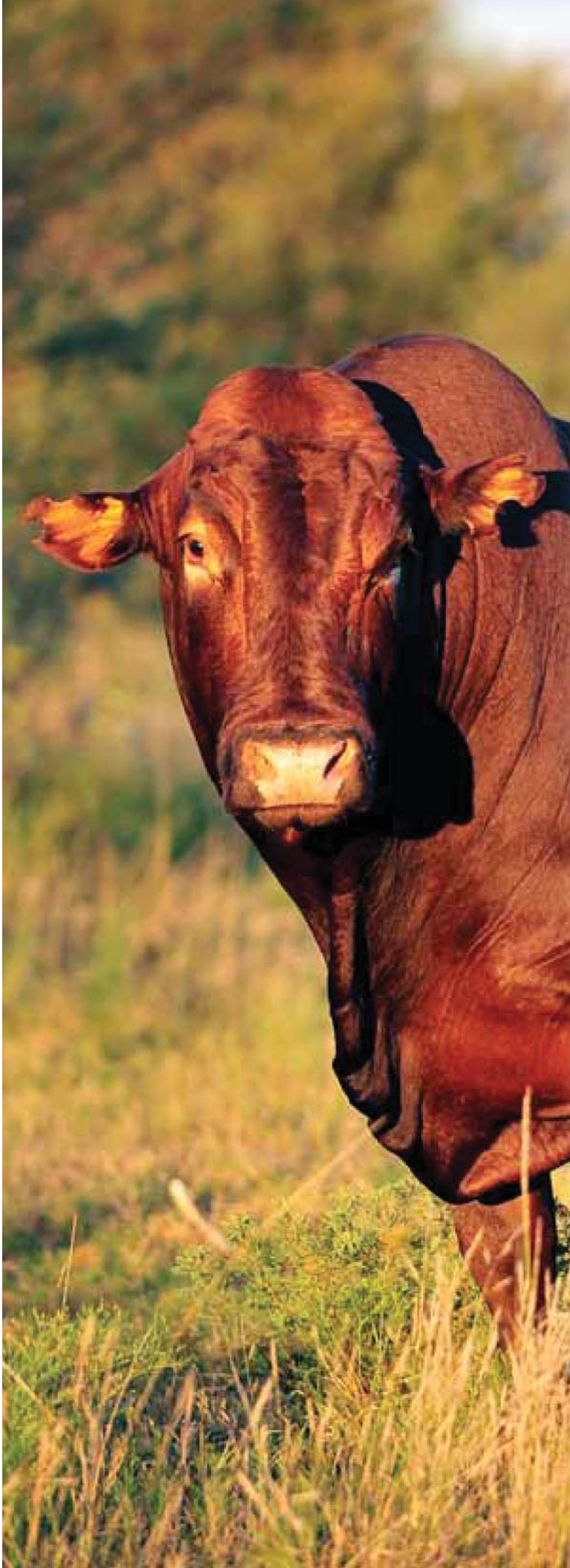


50 REASONS

why you should breed
with Bonsmaras

THE BREED

- 1 Red Cattle
- 2 Good adaptability
- 3 Tick resistance
- 4 Heat resistance
- 5 Ideal mother breed for Commercial breeders
- 6 Good re-conception
- 7 Old cows marketable off the veld
- 8 Bonsmara can thrive off the veld
- 9 Excellent beef quality
- 10 Fat deposition
- 11 Performs under intensive and extensive conditions
- 12 Good feed conversion
- 13 Early maturity
- 14 Ease of calving
- 15 Fertile cows



- 16** Longevity
- 17** Good milk production
- 18** Good temperament
- 19** Ideal carcass size
- 20** Superior cow efficiency
- 21** Ideal breed for beginners

THE SCHEME

- 22** Minimum breed standards
- 23** Credible performance testing
- 24** Estimated breeding values
- 25** Large database
- 26** Comprehensive auction catalogue
- 27** Computers improve accessibility
- 28** Independent inspectors
- 29** Society and Council function efficiently
- 30** Animals screened for auctions
- 31** Broad minded society
- 32** Nation-wide club structure

THE PEOPLE

- 33** Trained breeders

- 34** Enthusiastic Breeders
- 35** Unity amongst breeders
- 36** Breeders with integrity
- 37** International Society
- 38** Commercial breeders

AIDS TO BETTER BREEDING

- 39** Data available through research
- 40** Auctions under the Bonsmara Society's Auspices
- 41** Reasonable prices
- 42** Large herds, more effective selection
- 43** Many phase C and D bulls
- 44** Many phase B and field tests
- 45** Excellent communication between Breeders and the Society
- 46** Information days
- 47** Modern Synthetic breed
- 48** Brand marked beef
- 49** Breeders widely distributed
- 50** Proudly South African